

Volume.II



中国发展研究基金会
China Development Research
Foundation

毕节试验区

毕节儿童示范区
Child Development
Demonstration Zone in Bijie

2022年2月

“农村儿童发展综合示范区” 项目报告（第2期）

中国发展研究基金会支持毕节市人民政府在毕节试验区建立“农村儿童发展综合示范区”，综合实施从出生到就业的全生命周期试验项目。

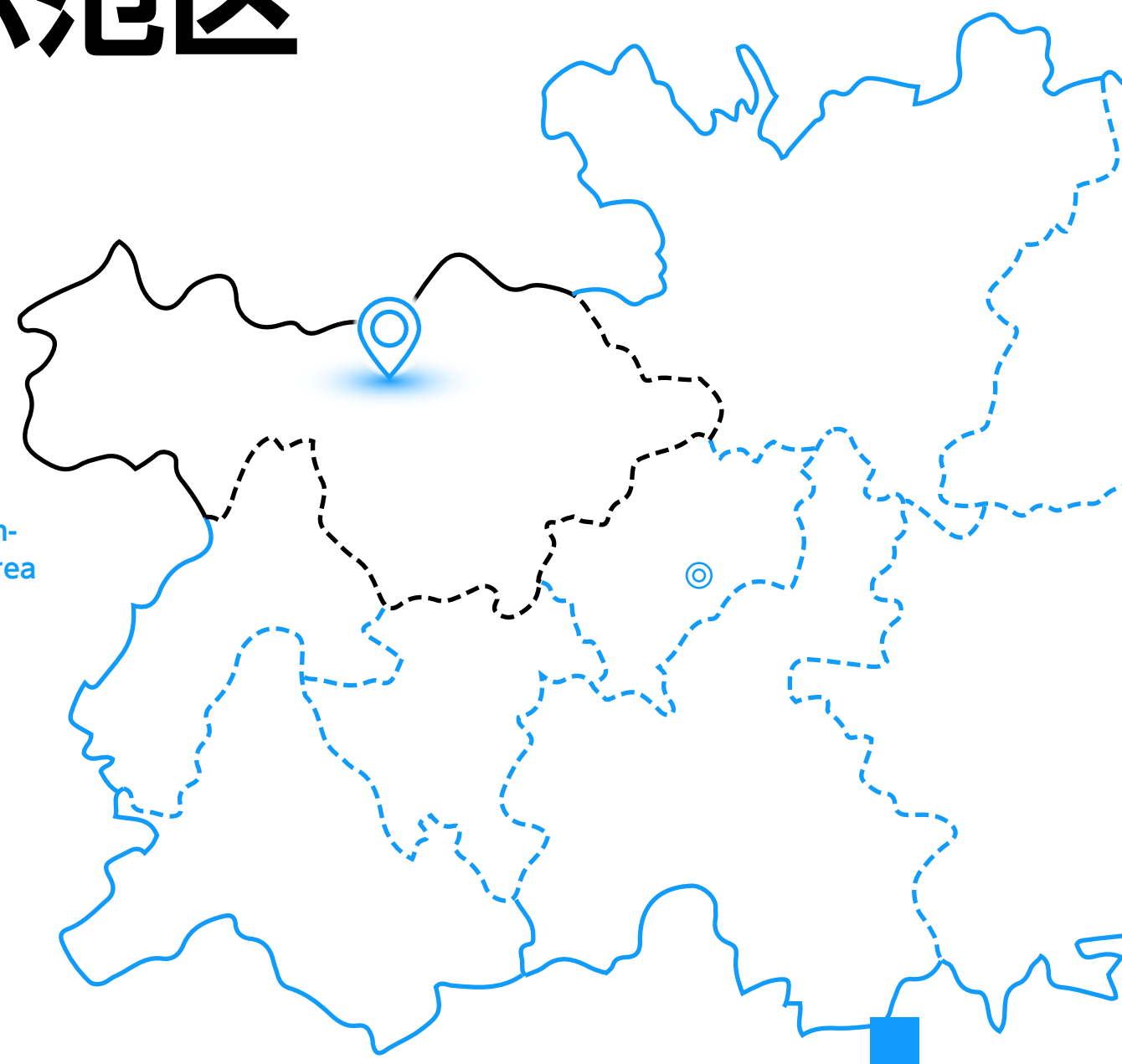
China Development Research Foundation supports the Bijie Municipal People's Government in establishing the Rural Child Development Demonstration Zone in Bijie Pilot Area to comprehensively implement a life-cycle pilot program from birth to employment.

本报告由中国发展研究基金会编写。

This report is prepared by China Development Research Foundation.

Program Report of Rural Child Development Demonstration Zone

in Bijie Pilot Area



“这是山羊”
“This is goat”
“羊”
“Goat”
“山羊怎么叫呀？”
“What does a goat sound like?”
“咩”
“Baa”

- 在毕节市七星关区朱昌镇白泥村，20月龄的童童（化名）正在育婴辅导员的引导下学习认识动物。
- 与此同时，0-18岁各阶段儿童发展综合干预项目也正在毕节全面铺开。
- 2021年9月，中国发展研究基金会（以下简称“基金会”）发起的毕节试验区“农村儿童发展综合示范区”（以下简称“毕节儿童示范区”）正式落地，综合实施从出生到就业的全生命周期试验项目，农村地区0-18岁儿童在每个发展阶段都能得到营养健康、教育等方面的干预服务。



In Baini Village, Zhuchang County, Qixingguan District, Bijie City, 20-month-old Tong Tong (a pseudonym) is learning to recognize animals under the guidance of a home visitor.

At the same time, a comprehensive intervention program for child development at all stages from 0 to 18 years old is being rolled out in Bijie.

In September 2021, the Rural Child Development Demonstration Zone in Bijie Pilot Area (hereinafter referred to as the Child Development Demonstration Zone in Bijie) launched by China Development Research Foundation (hereinafter referred to as CDRF) was officially landed, aiming to implement a life-cycle pilot program from birth to employment comprehensively, in which children aged 0-18 in rural areas receive nutrition, health, education, and other intervention services at each stage of development.

一、项目进展

1. Program Progress

- 2021 年 9 月 15 日，中国发展研究基金会副理事长兼秘书长方晋与毕节市人民政府副市长丹彤正式签署毕节儿童示范区项目合作协议，毕节试验区“农村儿童发展综合示范区”项目正式落地。

2021 年 11 月，贵州省委书记谌贻琴、省委副书记、省长李炳军分别在全国政协人口资源环境委员会主任、中国发展研究基金会理事长李伟关于项目进展情况的信件上作出批示，肯定支持试点工作。

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2021 年 12 月，中国发展研究基金会副理事长兼秘书长方晋带队赴毕节实地调研，并与毕节市试点工作领导小组举行工作座谈会，双方坦诚沟通需要推进的难点事项，共同部署下一阶段工作。

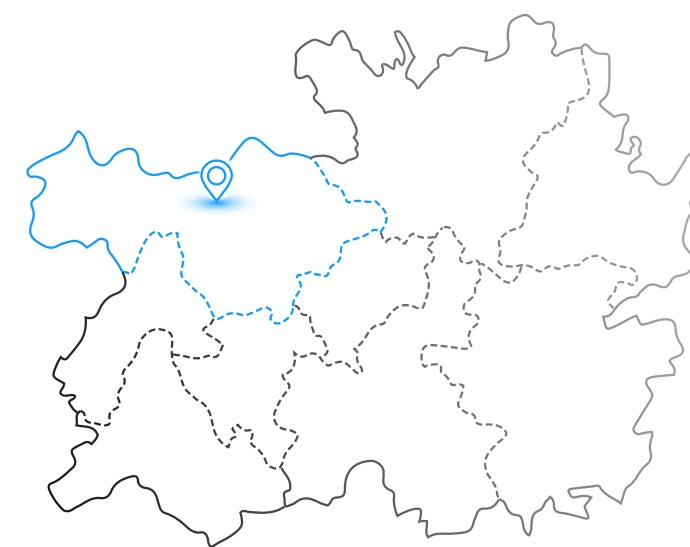
目前，0-18 岁儿童全生命周期综合干预项目正在毕节试验区有序开展，2021 年 9 月至 2021 年 12 月期间各阶段具体工作进展如下。

On September 15, 2021, Fang Jin, Vice Chairman and Secretary General of CDRF, and Dan Tong, Vice Mayor of Bijie City, officially signed the cooperation agreement of the Child Development Demonstration Zone in Bijie, and the program was officially landed.

In November 2021, Shen Yiqin, Secretary of the Guizhou Provincial Committee of the CPC, and Li Bingjun, Deputy Secretary of the Guizhou Provincial Committee of the CPC and Provincial Governor, made instructions respectively on the letter from Chairperson of the Committee on Population, Resources and Environment of CPPCC and Chairman of CDRF Li Wei, concerning the program progress, appreciating and supporting the pilot program.

In December 2021, Fang Jin, Vice Chairman and Secretary General of CDRF, led a delegation to Bijie for field research and held a meeting with the Bijie pilot program steering group. Both sides candidly communicated the difficult issues that need to be promoted, and jointly deployed the next phase of work.

At present, the comprehensive life-cycle intervention program for children aged 0-18 years is being carried out in an orderly manner in Bijie Pilot Area, and specific progress in each stage from September to December 2021 is as follows.



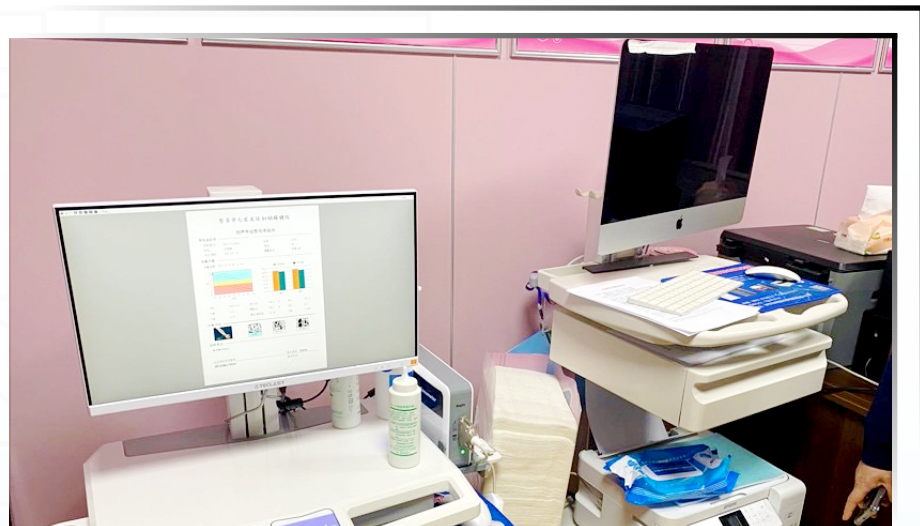
- 本阶段项目将通过提供“孕妇营养包”及“阳光起点大礼包”、组织妇幼工作者培训、开展母婴知识科普教育活动等方式，提高欠发达地区母婴健康水平。

上述四项工作将从 2022 年起在毕节市七星关区妇幼保健院，以及朱昌镇、层台镇、林口镇、大银镇 4 个乡镇正式开展。

- “孕妇营养包”项目将通过向七星关区及 4 个试点乡镇建档孕妇发放孕期营养包的方式，帮助产检指标异常的孕妇补充孕期必要营养，降低低体重新生儿比例。

“阳光起点大礼包”项目将通过为七星关区及 4 个试点乡镇中已参加五次产检的孕妇发放新生儿大礼包，提高孕妇产前检查率，减少新生儿出生缺陷的发生。

- 目前，基金会调研了妇幼信息系统及数据管理系统，明确信息系统升级需求和数据管理流程，考察了孕妇营养包和新生儿大礼包存放处，明确项目发放流程及监管方式。



This stage of the program improves maternal and infant health in less developed areas by providing maternal "nutrition sachets" for pregnant women and "gift kits" for newborns, organizing training for maternal and childcare workers, and conducting educational activities on maternal and infant's popular science knowledge.

The above four tasks will be carried out in the Qixingguan District Maternity and Childcare Hospital in Bijie and four townships, namely Zhuchang Township, Cengtai Township, Linkou Township, and Dayin Township from 2022 onwards.

The "Maternal Nutrition Sachets" program will help pregnant women with abnormal indicators in prenatal checkups supplement necessary nutrition during pregnancy and reduce the proportion of low-weight newborns by distributing nutrition packages to documented pregnant women in Qixingguan District and four pilot counties.

The "Newborn Gift Pack" program will distribute newborn gift kits to pregnant women who have attended five prenatal checkups in Qixingguan District and four pilot counties to increase the prenatal checkup rate and reduce the incidence of congenital disabilities in newborns.

CDRF program team has visited the local maternal and child healthcare information system and data management system, with requests for the system upgrade and data regulations. CDRF has also checked the storage of maternal nutrition sachet and newborn gift kits, with emphasis on standards for distribution and supervision.

- 本阶段项目采用“精准家访”和“中心式集体养育指导”模式两相结合的方式，为适龄婴幼儿及其家庭提供成本合理、服务可及、有质量、可复制的儿童早期综合发展服务。
- 除 2017 年开始实施“慧育中国：山村入户早教计划”的大银镇以外，本阶段已完成在七星关区增扩朱昌镇、林口镇、层台镇三个乡镇的项目实施计划，新聘了总督导、督导员、养育指导师等项目执行人员，共计 58 名。
- 基金会已完成《婴幼儿养育指导课程》（四册）编写，并完成了与养育指导课程配套的移动客户端“慧育中国”小程序系统的开发，同时面向 127 名项目执行人员开展了与养育指导课程及小程序应用相关的专业培训。由七星关区卫健局牵头，第一批 11 个村（社区）早期养育中心建成。
- 在研究评估方面，基金会将联合贵州省卫健委、毕节市卫健局、贵阳市妇幼保健院、毕节市妇幼保健院以及东南大学、芝加哥大学科研团队，启动实施基线评估调查及测评工作。



This stage of the program combines "precision home visiting" and "center-based group parenting instruction" to provide affordable, accessible, quality, and replicable comprehensive early childhood development services for age-eligible infants and their families.

In addition to Danyin Township, where the "China-REACH: China Rural Education and Child Health Program" began in 2017, the program has expanded to three additional townships in Qixingguan District, including Zhuchang Township, Linkou Township, and Cengtai Township, and 58 new head supervisors, supervisors, and parenting instructors have been engaged to implement the program.

CDRF' has completed edition of the home visiting curriculum Early Parenting Instruction Manual for Infants and Toddlers (Sections 1-4), developed a China REACH WeChat mini program based on mobile devices which is compatible with the home visiting curriculum. Meanwhile, professional training on the home visiting curriculum and the application of the China REACH WeChat mini program was organized for 127 local implementation team members in the Bijie Demonstration Zone. Led by the Qixingguan District Health Bureau, 11 village/community early parenting centers were built and furnished in 4 townships.

In terms of research and evaluation, CDRF, together with the Guizhou Provincial Health Commission, Bijie Municipal Health Bureau, Guiyang Maternity and Childcare Hospital, Bijie Maternity and Childcare Hospital, and the research teams from Southeast University and the University of Chi-

- 此外，毕节市七星关区以外其他 7 个县（市）的 0-3 岁早期养育项目试点已启动。

cago will jointly conduct the baseline evaluation.

In addition, the early parenting pilot programs for 0-3 years old in 7 counties (cities) other than Qixingguan District, Bijie City, have been launched.

1.3 3-6岁学前教育阶段

Preschool education intervention program for the 3-6 years

- 本阶段项目旨在帮助农村儿童就近获得有质量的学前教育，并注重幼儿园与小学科学衔接，帮助儿童做好入学身心准备、生活准备、社会准备和学习准备。
- 在硬件提升方面，5 所山村幼儿园学位数从原有的 113 位扩大到 420 位。此外，基金会制定了毕节儿童示范区山村幼儿园教学软硬件配置标准并为新增园所完成第一批配置。
- 在师资培训方面，“山村幼儿园 - 童学探索课堂”项目正式启动，通过对 6 所项目园组织开展实地集中培训、入园观摩及线上评课，提升保教质量；此外，458 名幼教志愿者参加秋季学期第一期教学培训；12 月，基金会与童行书院合作，开展毕

This program aims to help rural children obtain quality preschool education close to their homes and focus on physical, mental, social and academic readiness of children for transition into primary school.

In terms of hardware enhancement, the number of places in the five village preschools was expanded from the original 113 to 420. In addition, CDRF has developed teaching hardware and software configuration standards and completed the first batch of configuration for new preschools in the Child Development Demonstration Zone in Bijie.

In terms of teacher training, the "Village Early Education Center Program: Early Learning Discovery Classroom" was officially launched to improve childcare quality by organizing on-site training, in-school observation, and online evaluation of classroom teaching for six program preschools. In addition, 458 preschool education volunteers attended the first teaching training in the fall semester. In December, CDRF, partnered with Tongxing School, conducted empowerment training for preschool education teachers in villages in Bijie, with a total of 12 sessions.



节山村幼教老师赋能培训,共计 12 堂课。

- 在园所建设方面,大银镇石营村山村幼儿园建设工作正式启动,定于 2022 年 2 月完成交付,项目总预算约 50 万元左右。

In terms of preschool establishment, the construction of the preschool in Shiying Village, Dayin Township was officially launched and is scheduled to be completed in February 2022, with a total program budget of about 500,000 RMB.

1.4 6-15岁义务教育阶段

Compulsory education intervention program for the 6-15 years

- 本阶段项目探索通过教育信息化促进教育公平、通过乡土课程提升教育质量、通过学校营养餐保障儿童健康成长的可持续发展路径,旨在为其他欠发达地区提供示范模式。
- 在方案设计方面,基金会与联想、高木学习、田字格、情系远山等合作伙伴于 2021 年 9 月赴毕节实地调研,走访 4 个乡镇的乡村小学,考察了学校的课程设置、师资配备、硬件设备以及营养改善计划实施等多方面的情况,并基于七星关区义务教育阶段的现状有针对性地设计项目实施方案。
- 在试点学校选择方面,“乡土村小:农村小学教育质量提升计划”选取 5 所试点学校并开展了项目

This stage of the program aims to provide a model for other less developed areas by exploring sustainable development paths to promote educational equity through education informatization, improve education quality through local curriculum, and ensure children's healthy growth through school nutrition meals.

In terms of program design, CDRF and partners Lenovo, Gold-wood Learning, Tianzige, and Yuanshan Education Charity Foundation went to Bijie in September 2021 to conduct field research, visited the rural preschools in the four counties, examined the school curriculum, teacher provision, hardware, and the implementation of the nutrition improvement program, and designed a targeted program implementation plan based on the status quo of the compulsory education in Qixingguan District.

In terms of the pilot school selection, five pilot schools have been selected, mobilized, and trained for the "Rural Primary School Innovation Program: Rural Primary School Education Quality Improvement Program", and six schools in Zhuchang County and Cengtai County have been select-



动员和培训工作，“乡村儿童教育信息化”项目选取朱昌镇和层台镇的 6 所学校开展试点，目前正在积极落实相关信息化设备及教材。

- 基金会也基于阳光校餐数据平台在毕节积极推进农村义务教育学生营养改善计划的信息上报、校餐质量提升和研究分析工作。

ed for the "Digital Education for Rural Children" program. Currently, relevant information technology equipment and teaching materials are being actively prepared.

Based on the School Nutrition Improvement Initiative, CDRF is also actively promoting information reporting, school meal quality improvement, and research on Nutrition Improvement Program for Rural Compulsory Education Students in Bijie.

1.5 15-18岁职业教育阶段

Vocational education enhancement program for the 15-18 years

- 本阶段项目旨在提升职业教育质量，加强中等职业学校学生心理健康、文化知识和专业能力建设，推进职校教师能力建设，培养乡村振兴领军人才，开展相关研究工作。
- 开展项目摸底及试点选取工作。2021 年 9 月，开展学校基础调研工作；10 月，召开专家咨询会，邀请教育部门代表、学者、企业专家、学校代表建言献策；2022 年 1 月，在原有 5 所试点学校基础上新增 8 所试点学校。
- 推进职校心理健康工作建设项目。组织毕节市 5 所试点学校 18 名心理教师参加抑郁症专题线上讲座；预计 2022 年初组织面向教师的系统培训及面向学生的心理普测。
- 筹备文化知识提升项目。2021 年 10 月至 11 月，开展学校情况摸底工作，推进服务方案制定

This stage of the program aims to improve the quality of vocational education, to strengthen psychological health, academic knowledge, and professional skills of secondary vocational school students, to promote the capacity building of vocational school teachers, to foster top rural revitalization talents, and to carry out related research.

CDRF carries out program mapping and pilot selection. In September 2021, CDRF conducted baseline research on schools; in October, CDRF held an expert consultation meeting, and invited representatives from education departments, scholars, enterprise experts, and representatives from schools to offer advice and suggestions; in January 2022, CDRF adds 8 pilot schools on the basis of the original 5 pilot schools.

CDRF promotes psychological health development in voca-

工作。12 月，推进文化课教师培训方案制定工作。

- 筹备深度校企合作项目。发起“赢未来”校企合作行动计划，现已联合近 20 家合作企业，将汇集养老、托育、机械制造、互联网、人工智能等政策热点产业、乡村振兴产业中领军企业的课程、培训等资源。
- 开展“1+X”证书制度试点项目。实地调研毕节财贸学校，了解“1+X”证书制度实施情况、挑战及困难，并据此制订“1+X”证书制度试点项目方案。
- 邀请试点学校代表参加职业教育国际会议。2021 年 11 月，基金会与职教学会共同主办“一带一路”职业教育国际研讨会，邀请毕节试点学校校长参会学习交流，了解职业教育领域最新动态。



tional schools. Online lectures on depression are organized for 18 psychology teachers from 5 pilot schools in Bijie; systematic training for teachers and general psychological health tests for students are expected to be organized in early 2022.

CDRF arranges the academic knowledge enhancement program. From October to November 2021, CDRF carried out mapping of schools' status quo and advanced the service plan development. In December, CDRF promoted the teaching ability training plans for academic courses teachers.

CDRF prepares for the in-depth school-enterprise cooperation program. CDRF launched "For the Future" school-enterprise cooperation action plan with nearly 20 partner companies, bringing together the curriculum, training, and other resources of leading companies in policy hotspots industries such as health care for the elderly, childcare, machinery manufacturing, Internet, and artificial intelligence, as well as rural revitalization industries.

CDRF conducts the "1+X" certificate system pilot program. CDRF carried out field research on Bijie City Finance and Trade School to understand the program implementation, challenges, and difficulties of the "1+X" certificate system pilot program, and formulated the corresponding plan.

CDRF invites representatives of pilot schools to attend international conferences on vocational education. In November 2021, CDRF and the Chinese Society for Technical and Vocational Education co-hosted the "Belt and Road" International Conference on TVET, inviting principals of pilot schools in Bijie to attend the conference and learn about the latest developments in vocational education.

二、项目新闻

2. News of the Program

2.1 全面考察： 方晋副理事长一行赴毕节调研各阶段项目实施情况

— Comprehensive Investigation:
CDRF Vice Chairman Fang Jin and delegates
visited Bijie City to investigate the implementation
of all stages of the Program



- 2021 年 12 月 20 日至 25 日，中国发展研究基金会副理事长兼秘书长方晋带队，前往贵州省毕节市调研，旨在考察毕节儿童示范区项目进展。调研团队分别考察了 0-18 岁各阶段儿童发展综合干预项目的实施情况，包括观摩入户家访，走访养育中心、幼儿园，考察义务教育阶段学校，与职业教育项目合作院校座谈等。中国发展研究基金会副理事长兼秘书长方晋分别与贵州省教育厅厅长邹联克，毕节市委副书记、七星关区委书记吴东来就毕节儿童示范区建设情况进行会谈。
- 2021 年 12 月 25 日，基金会一行与毕节市项目领导小组召开工作座谈会。毕节市副市长丹彤，市卫生健康局、市教育局、市民政局、市妇联、市人力资源社会保障局、市财政局、市发展改革委、

From December 20 to 25, 2021, Fang Jin, Vice Chairman and Secretary General of CDRF, led a team to Bijie City, Guizhou province, to investigate the progress of the Child Demonstration Zone in Bijie. The research team investigated the implementation of the comprehensive child development intervention programs for children aged 0 to 18 by observing home visits, visiting parenting centers and preschools, inspecting schools for compulsory education, and discussing with vocational education program partner schools. Fang Jin, Vice Chairman and Secretary General of CDRF, held talks respectively with Zou Lianke, Director of Department of Education of Guizhou Province, Wu Donglai, Deputy Secretary of Bijie Municipal Committee of the CPC and Secretary of Qixingguan District Committee of the CPC, on the construction of Child Development Demonstration Zone in Bijie.

On December 25, 2021, the CDRF delegation held a working symposium with the steering group of the Bijie program. Dan Tong, Deputy Mayor of Bijie Municipal Government, and persons in charge of Bijie Municipal Health Bureau, Municipal Education Bureau, Bijie Women's Federation, Municipal Civil Affairs Bureau, Human Resources and Social Security

- 市自然资源和规划局分管负责人出席会议。会上，中国发展研究基金会副理事长兼秘书长方晋指出，儿童发展是综合的、全面的、连续性的过程，毕节儿童示范区旨在为 0-18 岁儿童提供全程关怀和支持。干预项目以基金会多年来总结的成熟经验为依托，针对欠发达农村地区教育中存在的短板进行拾遗补缺。

Bureau, Finance Bureau, Commission of Development and Reform, and Natural Resources and Planning Bureau attended the meeting. At the meeting, Fang Jin, Vice Chairman and Secretary General of CDRF, pointed out that children's development is a comprehensive, all-around, and continuous process, and the Child Development Demonstration Zone in Bijie aims to provide whole-process care and support for children aged 0-18. Anchored on the mature experience CDRF accumulated for years, the intervention program aims to fill in the gaps in underdeveloped rural areas' education.

毕节儿童示范区
Child Development
Demonstration Zone in Bijie



2.2 企业签约： 企业支持毕节儿童示范区签约仪式在京举行

— Donations:
The signing ceremony of "Enterprises supports 'Child Development Demonstration Zone in Bijie'" was held in Beijing



- 2021 年 11 月 30 日，基金会与力拓集团支持“毕节建设贯彻新发展理念示范区合作”签约仪式在北京举行。力拓集团将在三年合作期间每年向中国发展研究基金会捐赠 650 万元人民币用于支持基金会在贵州省毕节市开展的社会试验项目。

On November 30, 2021, the signing ceremony of CDRF and Rio Tinto Group on the support of the "Construction of the New Development Concept Demonstration Zone in Bijie" was held in Beijing. During the three-year cooperation, Rio Tinto will donate 6.5 million RMB per year to CDRF to support its social pilot program in Bijie City, Guizhou Province.

Li Wei, Chairman of CPPCC Committee on Population, Resources and Envi-

- 全国政协人口资源环境委员会主任、中国发展研究基金会理事长李伟，中国发展研究基金会原副理事长、中国发展高层论坛顾问卢迈，中国发展研究基金会副理事长兼秘书长方晋，中国发展研究基金会副秘书长陈国堂，副秘书长俞建拖，力拓集团首席执行官石道成 (Jakob Stausholm)，首席商务官、力拓中国主席白睿明 (Alf Barrios)，力拓中国首席执行官任滨彦等双方代表出席合作签约仪式。合作签约仪式由中国发展研究基金会副秘书长程会强主持。

2021 年 12 月 7 日，基金会与浙江敦和慈善基金会“毕节儿童发展示范区早期养育综合支持项目”签约仪式在北京举行。浙江敦和慈善基金会将提供 2000 万元资金，用于支持“毕节试验区‘农村儿童发展综合示范区’”项目中早期养育工作的开展。

- 中国发展研究基金会原副理事长卢迈、中国发展研究基金会儿童发展中心高级顾问蔡建华，浙江大学文科资深教授、共享与发展研究院院长李实，深圳科创学院创始合伙人、凤凰卫视制片人和主持人于盈，浙江敦和慈善基金会理事长陈越光分别从公共政策、宏观经济、公众媒体、公益慈善的角度作主题分享。中国发展研究基金会副理事长兼秘书长方晋与浙江敦和慈善基金会副理事长兼秘书长沈旭欣代表双方签署捐赠协议。

ronment, Chairman of CDRF, Lu Mai, former Deputy Chairman of CDRF and Senior Advisor of China Development Forum, Fang Jin, Vice Chairman and Secretary General of CDRF, Chen Guotang, Deputy Secretary General of CDRF, Yu Jiantuo, Deputy Secretary General of CDRF, Jakob Stausholm, CEO of Rio Tinto, Alf Barrios, Chief Commercial Officer and Chairman of Rio Tinto China, Ren Binyan, CEO of Rio Tinto China and other delegates from both sides attended the signing ceremony. Cheng Huiqiang, Deputy Secretary General of CDRF, hosted the signing ceremony.

On December 7, 2021, the signing ceremony of the "Comprehensive Support Program for Early Parenting in Bijie Children Development Demonstration Zone" between CDRF and Zhejiang Dunhe Foundation was held in Beijing. Zhejiang Dunhe Foundation will provide 20 million RMB to support the development of early parenting work in the Rural Child Development Demonstration Zone in Bijie Pilot Area.



Lu Mai, former Deputy Chairman of CDRF and Senior Advisor of China Development Forum, Cai Jianhua, senior advisor of Center for Child Development of CDRF, Li Shi, senior professor of liberal arts and Dean of Institute for Common Prosperity and Development at Zhejiang University, Yu Ying, founding partner of Shenzhen InnoX Academy, producer and host of Phoenix Television, and Chen Yueguang, Director of Zhejiang Dunhe Foundation, shared their opinions from the perspectives of public policy, macroeconomics, public media, and philanthropy respectively. Fang Jin, Vice Chairman and Secretary General of CDRF, and Shen Xuxin, Deputy Director and Secretary General of Zhejiang Dunhe Foundation, signed the donation agreement on behalf of both sides.

2.3 媒体关注： 早期养育中心在毕节多个乡镇落地

Media Attention: Early parenting centers have been set up in several counties in Bijie

新华社：大山里的“早教中心” Xinhua News Agency: "Early Parenting Center" in the Mountains

- 学唱歌、玩游戏、讲故事，刘碧陪孩子们玩得不亦乐乎。“以前是自己在家带孩子，现在是专门陪孩子们玩，这份工作很适合我。”刘碧说。
- 刘碧是贵州省毕节市大银镇儿童早期综合发展中心的一名育儿师。大银镇儿童早期综合发展中心提供全免费服务，家长可以把孩子送到这里，培养幼儿的语言、运动、社会情感等早期能力。
- 2017 年，中国发展研究金会在大银镇开展“慧育中国：山村入户早教计划”项目，由本镇招聘满足条件的 35 岁以

Liu Bi enjoys playing with children, learning songs together, playing games with them, and telling them stories. "I used to look after my kids at home, but now I specialize in playing with children. This job really suits me." Liu Bi said.

Liu Bi is an early parenting instructor for infants and toddlers at the Early Childhood Comprehensive Development Center in Dayin Township in Bijie City, Guizhou Province. The Early Childhood Comprehensive Development Center in Dayin Township provides free services for parents to send their children here to nurture their language, exercise, social emotion, and other early capabilities.

In 2017, CDRF launched the China-REACH Program (China Rural Education and Child Health) in Dayin Township, in which home visitors, women aged



下女性担任“家访员”，经过基金会聘请的专家培训指导后，每周入户对每个儿童及其主要看护人提供 1 小时的早期养育指导。

- “农村儿童和城市儿童相比，在语言、社会交往方面的早期发展差距较大，我们通过‘家访’形式的早期养育干预促进儿童身体、语言、认知、社会情感发展，帮助缩小城乡儿童之间的差距。”中国发展研究基金会项目主任刘蓓说。
- 中国发展研究基金会的调研数据显示，家访效果明显。“我们 2017 年进行基线调查，随机将大银镇的适龄儿童分为干预组和对照组，从语言、认知、大运动、精细运动、社会情感发展五个维度进行测试并记录。经过基线测试及项目实施一年后的追踪测试，儿童发展综合测试‘正常’比例，干预组净高出对照组 16 个百分点。”刘蓓说。
- 2021 年，毕节市卫生健康局依托该项目，在大银镇卫生院拓展建设镇儿童早期综合发展中心。由单一的上门家访转变为家访服务和养育中心集中指导相结合，除部分特殊家庭需精准家访外，余下大部分孩子可在家长陪同下到养育中心参加相关活动。
- 毕节市卫生健康局妇幼保健科科长刘艳告诉记者，中心建好后，大大节约了人力成本，也为家长和儿童提供了亲子活动和养育课堂的场地。记者在大银镇儿童早期综合发展中心看到，一、二楼提供体检、疫苗接种等卫生院常规公共卫生服务项目，三楼可提供早教课程，配有童趣十足的游戏教室、图书室等等。

under 35 who fit requirements, were recruited by the county. After being trained and guided by experts hired by CDRF, the home visitors offered one-hour early parenting guidance to individual children and their primary caregivers per week.

"Compared with their urban counterparts, rural children lags behind in language development and social-emotional development. We promote children's physical, language, cognitive, and socio-emotional development through the "home visiting" intervention of early parenting in an attempt to close the gap between the urban and the rural children." said Liu Bei, Program Manager of CDRF.

Research statistics from CDRF show the effectiveness of home visits. "We conducted a baseline investigation in 2017, randomly dividing school-age children in Dayin Township into treatment group and control group, and testing and recording from five dimensions, i.e., language, cognition, gross motor, fine motor, and social-emotional development. From the baseline evaluation results and the follow-up evaluation results after one year of program implementation, the treatment group enjoys a net increase of 16 percentage points in their 'normal' rate in the comprehensive child development tests compared with that of the control group." Liu Bei said.

In 2021, Bijie Municipal Health Bureau expanded the construction of early childhood comprehensive development center in Dayin Township Hospital based on the Program. From home visits alone to a combination of home visit services and centralized guidance from the parenting center, except for some special families in need of targeted home visits, the remaining majority of children can participate in related activities in the parenting center accompanied by their parents.

Liu Yan, Chief of the Maternal and Child Health Division of Bijie Municipal Health Bureau, told the reporter that the center's construction significantly saved human resource costs and provided venues for parent-child activities and parenting classrooms. According to the reporter who has visited the Center in Dayin Township, the first and second floors provide health check-ups, vaccination, and other routine public health services, and the third floor offers early education courses, equipped with playful game classrooms, libraries, etc.

“家长带孩子来以后，除了能享受到基本公共卫生服务、儿童保健服务，还能直接上楼参加亲子活动和养育课堂，我们也把它叫作‘医教结合’。”大银镇卫生院负责人刘宇说。

- 刘碧说，这里很多孩子只有爷爷奶奶陪伴，说话晚、性格内向，通过干预大多出现明显变化，做这份工作很有意义；同时，自己在家门口就业，还能照顾家庭。
- 刘蓓说，0至3岁是儿童发展高度敏感和脆弱的时期，充分的营养保障和养育教育环境刺激，能为儿童终身学习、工作和生活奠定坚实基础。对于经济欠发达地区，在儿童早期发展的窗口期实施干预也是一项重要的人力资本投资。

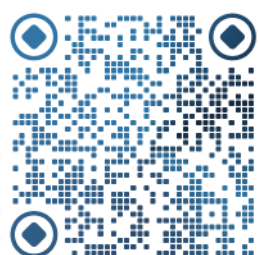
(记者杨欣)

"When parents bring their children here, they can not only enjoy basic public health services and child care services but also go upstairs to participate in parent-child activities and parenting classes. This pattern combines medical and educational services." Liu Yu, Principal of Dayin Township Hospital, said.

Liu Bi said, "many children here are only accompanied by their grandparents, which leads them to be late talkers and introverts. This situation has been significantly improved by intervention, making this job meaningful. Meanwhile, the workplace is near my home, and I can also take care of my family."

Liu Bei said that 0-3 years old is a highly sensitive and vulnerable period for children's development. Adequate nutrition assurance, fostering and educational environment stimulations can lay a solid foundation for children's lifelong learning, work, and life. Intervention during the window period of early childhood development is also an essential human capital investment for economically underdeveloped areas.

(Reporter Yang Xin)



扫码观看新华社视频报道《大山里的“早教中心”》

Scan code to watch the video report from Xinhua News Agency
"Early Education Center' in the Mountains"



三、图说

3. Program in pictures



图一

Picture 1:

中国发展研究基金会副理事长兼秘书长方晋
在毕节市七星关区朱昌镇观摩入户家访

Fang Jin, Vice Chairman and Secretary General of CDRF,
observed home visits in Zhuchang Township,
Qixingguan District, Bijie City.

方晋在调研后指出，在毕节市考察过程中，感受到贵州各级政府对基层工作的高度重视，项目在几个月内取得了明显进展。为做好下一步的工作，仍需要加强跨项目、区域的统筹协调；共同努力加大资源投入；加强各层次、各方面宣传；做好评估，将项目经验转化为研究成果。

After the research, Fang Jin pointed out that during his visit to Bijie, he felt that governments at all levels of Guizhou Province attached great importance to grassroots work, and the program has made great progress within a few months. To perform well in the next step, it is still necessary to strengthen coordination across programs and regions, make joint efforts to commit more resources, promote publicity at all levels and in all aspects, and perform sound evaluation work, thus transforming the program experience into research results.

图二
Picture 2:



毕节市七星关区朱昌镇大屯社区早期养育中心 正在组织早期养育活动

**Early Parenting Center
(in Datun Community, Zhuchang Township, Qixingguan District, Bijie City)
is organizing early parenting activities**

对于在村居住的留守、残疾、单亲等处境不利的婴幼儿，采用“精准家访”模式，由项目聘用的婴幼儿养育指导师每周入户一次；对于在村居住的由母亲看护、且母亲学历达到高中及以上的婴幼儿，采用“早期养育中心”干预模式，即在村（社区）早期养育中心开展活动，由项目聘用的婴幼儿养育指导师每周为婴幼儿及其主要看护人提供“小组式”的早期养育集体指导。

For disadvantaged children living in the village, such as left-behind children, disabled children, and single-parent children, the "precision home visiting" model will be adopted, in which the early parenting instructors for infants and toddlers hired by the program will visit their families once a week; for children who live in the village and are cared for by mothers with high school background or above, "center-based group parenting guidance" intervention model will be adopted, i.e., carrying out activities in early parenting centers in villages (or communities). The parenting instructors hired by the program will provide children and their primary caregivers with "group-approach" center-based early parenting guidance.



图三
Picture 3:

毕节市七星关区2021年秋季学期新入职 山村幼儿园幼教志愿者岗前培训（第一期） 活动举行

Pre-job training (phase one) for newly installed
rural preschool education volunteers in the fall 2021 semester
was held in Qixingguan District, Bijie City.

2021 年 10 月 11 日到 12 日，由七星关区教科局组织的七星关区秋季学期新入职山村幼儿园幼教志愿者岗前培训活动（第一期）在七星关区民族中学举行，共有 187 名秋季学期新入职幼教志愿者、43 名在岗志愿者参加此次培训。

From October 11 to 12, 2021, pre-job training (phase one) for newly installed rural preschool education volunteers in the fall 2021 semester, organized by Qixingguan Education Technology Bureau, was held in Qixingguan Nationality Middle School, with 187 fall-term new recruits and 43 on-duty volunteers attending.

Volume.II

毕节试验区“农村儿童发展综合示范区”
项目报告（第2期）

Program Report
of Rural Child
Development Demonstration Zone
in Bijie Pilot Area

 中国发展研究基金会
China Development Research
Foundation

北京市东城区安定门外大街 136 号皇城国际中心 A 座 15 层

Add: Floor 15, Tower A, Imperial International Center, No. 136, Andingmen Wai Avenue,
Dongcheng District, Beijing

邮编 Zip code: 100011

电话 Tel: 86-10-64255855

传真 Fax: 86-10-64255855-8100

电邮 E-mail: comm@cdrf.org.cn



中国发展研究基金会
微信公众号